

WAUKESHA COUNTY MEDICAL SOCIETY

Officers

President:
Laurie Gesell, MD

President-Elect:
Nameeta Dookeran, MD

Immediate Past President:
Tracy McCall, MD

Treasurer:
Sarfraz Sidhu, MD

Directors

Directors-At-Large:
Jon Brodie, MD
Tim McAvoy, MD
Keshni Ramnanan, MD

Resident Director:
Katie Gesch, DO

Board of Directors Meetings

Waukesha CMS Board Meetings are open to all members.

Board Meetings occur on the 3rd Thursday of each month (NO meetings are held in June, July or December).

Visit the WCMS website for details.

Contact Information

Waukesha County Medical Society
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President's Message

Laurie Gesell, MD



Dear Colleagues,

I want to thank Dr. McCall for all of her dedication, hard work and contributions to the Waukesha County Medical Society over this past year. She now joins a long list of outstanding Past Presidents who have done so much for our community. In addition, I would like to thank Drs. Jim Gariti and Tony

Otters, our outgoing Board Members for all of their efforts and commitment to the society.

As my presidential year drew closer over the last few months, I've been asked what my goal is for the year" At our Board of Directors meetings, we've been discussing the needs of the membership and whether we are today meeting those needs. Healthcare is constantly changing, and it is changing with an increased frequency and magnitude. We're living in a constant world of flux: Electronic Health Records, Meaningful Use, PQRS and QCDR measures, ICD-10, Quantity to quality, and MACRA... to name a few.

With these evolving initiatives, the needs of the medical community also must be changing-how could they not? As an extension, the membership needs must also be changing. So how do we keep our finger on the pulse of that change? A Strategic Planning Membership Survey has been sent out. It's not too late to give your input. Please let us know what you value as a member of WCMS. The survey will be open through July 10th, and all members who take the survey will entered into a drawing to win one of five \$20 gift cards. Please provide your input so we can better work to serve your needs.

[Begin Survey Here](#)

In addition to the survey assessment, the Board will be holding a strategic planning session in August. We hope that by better understanding and meeting individual needs, we can then continue to grow the society membership... and more importantly, continue to grow member involvement. Stay tuned for more to come on what has been identified.

I truly view my role as WCMS President as one to support the goals and needs of our county members. I look forward to this coming year so I can get to know each of you better and work towards making a difference for WCMS as an organization, and all of you, as members.

Thank you.

-Laurie

WCMS 2016 Town Hall Mtg w/ Legislators Register Today!

Waukesha County Medical Society
Annual Town Hall Meeting & Dinner with Local Legislators

Wednesday, September 7, 2016

6:00 pm - Reception (cash bar)

6:45 pm - Dinner & Program

The Delafield Hotel
415 Genesee Street
Delafield, WI 53018

Don't miss this unique event with your state legislators and enjoy dinner at The Delafield Hotel. This annual event is a great opportunity to hear updates on issues affecting physicians, patients, and the practice of medicine.

Dinner is complimentary for all members of the Waukesha County Medical Society. Non-members & guests may register for \$50 per person. Register online and select your dinner entree by Aug. 31, or call the WCMS office at 920-560-5641.

[REGISTER ONLINE](#)

MEB Nears Final Opioid Guidelines and CME Requirements

The State of Wisconsin Medical Examining Board (MEB) recently moved closer to completing months-long work on two items aimed at combating the state's opioid abuse epidemic:

- creating opioid prescribing guidelines that will be posted on the MEB's website; and
- requiring a portion of physicians' continuing medical education (CME) requirements to focus on those guidelines and other prescribing issues. Read more in [WMS Medigram](#).

Zika Virus: An Update for Clinicians July 12, 2016 | Waukesha Memorial Hosp

Join presenter Kathleen Antony, MD, Assistant Professor of Obstetrics and Gynecology, Division of Maternal-Fetal Medicine at the University of Wisconsin School of Medicine and Public Health for a Zika Update.

Participants will be able to recognize who is at risk of contracting Zika virus disease; describe counselling and referral recommendations for both pregnant women, their partners, and women and their partners who are planning a pregnancy; and review the clinical management of Zika virus

disease in pregnancy and in neonates born to a woman with Zika virus disease during pregnancy.

July 12, 2016; 5:30 pm light dinner; 6:00-7:00 pm presentation.

Waukesha Memorial Hospital, Treiber Auditorium C1 & C2 (LL Education Center). Space is limited and advanced registration is required. Email jennifer.eitel@phci.org for details.

Future of Healthcare Conference July 28, 2016 | Monona Terrace, Madison

In an effort to achieve size, scale and other efficiencies, health systems are joining forces, through mergers and other arrangements, like the statewide networks AboutHealth and Integrated Health Network. Insurers are getting into the action as well. They are partnering with each other and, in some cases, forming joint ventures with health systems.

What does all this new cooperation mean for Wisconsin's healthcare market? Will it lead to decreased costs and improved quality? Join Wisconsin Health News for the Future of Healthcare Conference as state and national experts examine how the latest trends and innovations are shaping healthcare, including the increasing prevalence of partnerships.

Presenters include:

- Greg Devine, CEO, AboutHealth
- Steve Little, CEO, Agnesian HealthCare
- John Foley, President, Wisconsin Collaborative Insurance

[Learn more and register.](#)

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